THE RESUME · ORLANDO, FL

ISAAC HESS

Left-handed pitcher and pitching coach. Software developer, SEO specialist and digital marketer. Founder of MADE Baseball, CageList and Your Best Pitch.

ON THE FIELD

44-25
PRO RECORD

700+
INNINGS PITCHED

4
CHAMPIONSHIPS

ON THE SCREEN

50+
CLIENTS MANAGED

50
STATES LIVE, CAGELIST

3
COMPANIES FOUNDED



FIND ME

isaachess.com
linkedin.com/in/theisaachess
Instagram @isaachess
Orlando, Florida

WHAT I DO

- Pitching and coaching
- Full-stack development
- Building with Claude
- SEO and web marketing
- Digital advertising
- Marketplace building
- Client management

Education. University of Arizona.

ON THE MOUND · 2007 TO 2016

PROFESSIONAL PITCHER

Frontier, Atlantic, Golden, American Association, Mexican League, Czech Extraliga

- Seven pro seasons across four countries: 44–25 and 526 strikeouts on Baseball-Reference, and 700+ innings once you count the leagues it leaves out.
- Four championships.
- 2007 Windy City ThunderBolts: 10–2 and championship-series MVP.
- First no-hitter in franchise history, August 5, 2008.
- Total hip replacement at 19 (Legg-Calvé-Perthes disease). Baseball-Reference Bullpen lists me as the first minor-league pitcher to pitch after one.

IN THE DUGOUT · 2013 TO NOW

FOUNDER AND HEAD COACH

2013 TO NOW

MADE Baseball

- More than 25,000 private lessons. 5.0 across 79 Google reviews.

PITCHING COACH

2024

Party Animals, Banana Ball World Tour

- Coached the pitching staff on the touring show, including a sold-out night at Fenway Park.

AT THE KEYBOARD · 2011 TO NOW

FOUNDER, CAGELIST

APRIL 2020 TO NOW

cagelist.com

- Built a marketplace for batting cages by myself, from the code to the supply side. Live in all 50 states.
- Own the SEO, the listings and the growth, not just the code.

FOUNDER, YOUR BEST PITCH

NOW

yourbestpitch.com

- My web and software company. I design, build and launch websites and apps with Claude.
- Websites, SEO, local listings and email for small and mid-size businesses.

PROJECT COORDINATOR

OCT 2011 TO JUN 2017

Helix House, digital advertising agency, Arizona

- Managed 50+ small and mid-size clients: the relationship, the SEO campaign and the website for each.
- Where I learned digital marketing and SEO, years before I wrote my own code.